

# 2016 POLITICAL FALL SPENDING

ETHI-POL-BAYH U.S. SENATE INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
904342	7/15-7/21	7	\$ 1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00		65378

**CONTRACT**

**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<u>Contract / Revision</u> 904342 /		<u>Alt Order #</u> 25246602
<u>Product</u> Political		
<u>Contract Dates</u> 07/15/16 - 07/21/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 07/14/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9915780	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	07/17/16	07/17/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/11/16	07/17/16	-----S	1			\$200.00					
N 2	ETHI	07/15/16	07/19/16	News 10 on Fox	10p-1030p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/11/16	07/17/16	----F--	1			\$250.00					
	Week:	07/18/16	07/24/16	-T-----	1			\$250.00					
N 3	ETHI	07/17/16	07/17/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/11/16	07/17/16	-----S	1			\$70.00					
N 4	ETHI	07/16/16	07/16/16	Late Fringe Block 1	11p-12a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/11/16	07/17/16	-----S-	1			\$70.00					
N 5	ETHI	07/19/16	07/21/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/18/16	07/24/16	-T-T---	2			\$150.00					
<b>Totals</b>												<b>7</b>	<b>\$1,140.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/21/16	7	\$1,140.00	(\$171.00)	\$969.00
<b>Totals</b>	<b>7</b>	<b>\$1,140.00</b>	<b>(\$171.00)</b>	<b>\$969.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

904342



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25246602		<b>Changes as of:</b> 7/14/2016 at 11:05 AM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 779/789/4760	<b>Flight:</b> 7/15/16 - 7/21/16	<b>Station:</b> ETHI	<b>Total \$:</b> \$1,140.00		
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Bayh US Senate IN	<b>Market:</b> Terre Haute	<b>Total Spots:</b> 7		
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00		
Suite 210	<b>Agency Order #:</b> 5207832	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>		
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>		
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH			
	202-872-5880	202-872-5880			

**Comments:** New Order - Bayh/Senate

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/15 - 7/21							Total Spots	Total \$	CPP	GRP
							7/15	7/16	7/17	7/18	7/19	7/20	7/21				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
2	Th-F M-W 10p-10:30p		News 10 On FOX	\$250.00	0	30	1	0	0	0	1	0	0	2	\$500.00	\$0.00	0.0
3	Su 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	1	0	0	0	0	1	\$70.00	\$0.00	0.0
4	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	1	0	0	0	0	0	1	\$70.00	\$0.00	0.0
REV-5	Th-F M-W 10:30p-11p		Access Hollywood	\$150.00	0	30	0	0	0	0	1	1	0	2	\$300.00	\$0.00	0.0
Changes: Rate from 100 to 150																	
<b>TOTALS:</b>														7	\$1,140.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25246602 **Changes as of:** 7/14/2016 at 11:05 AM **Version:** Highlighting Revision 1

**CPE:** 779/789/4760 **Flight:** 7/15/16 - 7/21/16 **Station:** ETHI **Total \$:** \$1,140.00

**Agency:** BUYING TIME, LLC **Advertiser:** Bayh US Senate IN **Market:** Terre Haute **Total Spots:** 7

**650 Massachusetts Ave NW** **Product:** Political **Office:** WASHINGTON **Total CPP:** \$0.00

**Suite 210** **Agency Order #:** 5207832 **Primary Demo:** Adults 35+ **Total GRP:**

**Washington, DC 20001** **Buyer:** Herrick, Cathie **Con Type:** POLITICAL/NOTE **Separation:**

**Salesperson:** BEN WILMETH **Assistant:** BEN WILMETH

**Special Instructions**

Competitive Information	
Market Budget:	\$22,800
ETHI Share:	5%
Comment:	
WAWV:	5%
WTHI:	63%
WTWO:	27%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,140.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$1,140.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	7	\$1,140.00
<b>Total</b>	<b>7</b>	<b>\$1,140.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	7/14/16 11:05 AM	BEN WILMETH	Revised		1
New	7/14/16 11:04 AM	BEN WILMETH	New	8	
				\$1,140.00	\$1,140.00
				Changes: Total Spots from 8 to 7. User Entered \$ from \$0.00 to \$1,140.00. Demo Meta to [R16], Flight Start from 7/14/16 to 7/15/16, Comments from to New Order - Bayh/Senate. 5 buylines added or modified.	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 2016

I, Buying Time, LLC

being/on behalf of: Evan Bayh Committee

a legally qualified candidate of the Democrat

political party for the office of: US Senate, Indiana

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Dennis Charles, treasurer**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**7/12/2016**

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Evans Bay Area Committee  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate;

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Daniel J. Palmer  
printed name

7-13-16  
date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.